

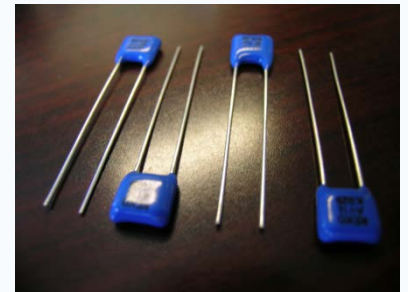
PRESS RELEASE



AVL Automotive Varistors Offer High Current and High Energy Handling

RALEIGH, NC (April 9, 2013) – Stackpole Electronics, Inc., through its strategic alliance with KEKO Varicon, announces the AVL Series of radial leaded automotive varistors that are designed to protect automotive level electrical systems from transient voltage events. The AVL Series is designed specifically to protect 12V, 24V, and 42V automotive electrical systems.

This series has a one-time load dump energy handling of up to 100J and can handle up to 2000 amps peak. The AVL Series is a great choice for a wide range of automotive applications and motor controls and is UL 1449 certified under file no. E221545 Section 7.



The AVL Series is available in tape and reel, ammo, and bulk packaging. Pricing varies with size and voltage and ranges from \$0.41 to \$0.85 each in full package quantities. Contact Stackpole or one of our franchised distribution partners for volume pricing.

For more information about Stackpole / Keko products, contact Stackpole Electronics, Inc. at 2700 Wycliff Road Suite 410, Raleigh NC 27607; phone 919-850-9500; email marketing@seielect.com or visit the website at www.seielect.com.

Stackpole Electronics Inc. is a leading global manufacturer of resistors supplying the world's largest OEMs, contract manufacturers and distributors. Headquartered in Raleigh, N.C., the privately held company began manufacturing in 1928 as part of Stackpole Carbon Company in St. Mary's, Pennsylvania. Now part of the Akahane Stackpole Manufacturing Group (ASMG), Stackpole has manufacturing facilities in Japan, Taiwan, China and Mexico; warehousing facilities in El Paso, Shenzhen and Japan; and international sales offices in Tokyo, Taipei, London, Hong Kong and Shenzhen.

KEKO VARICON continues the tradition of ceramic electronic components started by Iskra Group 50 years ago. KEKO VARICON headquartered in Zuzemberk, Slovenia, has produced over-voltage protection devices for more than 15 years. Its name was derived from "VARistor" and "CONDensator", the old term for a capacitor. Today, KEKO VARICON is a leading supplier of over-voltage protection devices to many of the top electronics companies throughout the world. KEKO VARICON and SEI have formed a strategic alliance to jointly promote the sale of KEKO's products throughout North America.

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